

There is a clear solution

You know a great image when you see one.

You know the underlying principle.

Audience recognition

+ visual interest

= successful communication.

Yorkshire Scientific Pictures



Even when the story is complex

Photography and
technology are made
for each other.

Add some precise
words and the
science comes
alive.

Communications
begin to sparkle.

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Get the issues in focus

Perhaps your
communications budget
needs to work harder.

Perhaps the timetable
is tight.

Perhaps you seek a
fresher, sustainable
communications vehicle.

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Look ahead with confidence



We combine images with words in a flexible, instantly available e-format.

News bulletins, sales mailers and staff communications come alive.

It's time to give science communications a new edge.

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